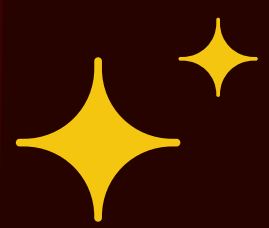


The background features a dark red, stylized illustration of theater curtains with a scalloped top edge. Two bright yellow, four-pointed starburst graphics are positioned in the upper left and lower right corners. The text is centered horizontally.

ALBERTA YOUTH THEATRE COLLECTIVE

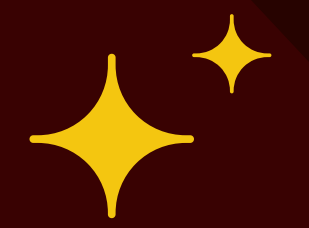
**WELCOME**

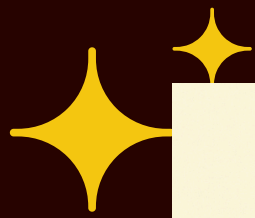


# HI, I'M ELLEN CHORLEY



I AM A PLAYWRIGHT AND ARTISTIC DIRECTOR IN EDMONTON,  
YOU MIGHT RECOGNIZE ME FROM.....





I'M THE ARTISTIC AND  
FESTIVAL DIRECTOR OF  
**NEXTFEST**



THEATRE NETWORK SUMMER ACADEMY PRESENTS

# HOT GARBAGE

A SCRAPPY NEW TAKE ON "THE BEGGAR'S OPERA"

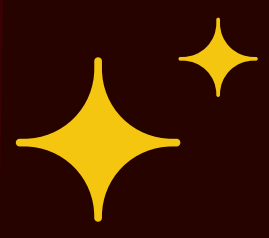
FRI AUG 15 3:00 PM  
 SAT AUG 16 8:30 PM  
 TUES AUG 19 4:30 PM  
 THURS AUG 21 3:00 PM  
 FRI AUG 22 5:00 PM  
 SAT AUG 23 1:00 PM  
 SUN AUG 24 3:00 PM

EDMONTON INTERNATIONAL FRINGE FESTIVAL  
 LIVE AT THE ROXY THEATRE - VENUE # 31 - 10708 124 STREET  
 TICKETS AND INFORMATION AT [TICKETS.FRINGETHEATRE.CA](https://tickets.fringetheatre.ca) OR CALL 780-409-1910

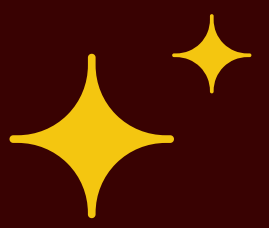
NEWELL Family

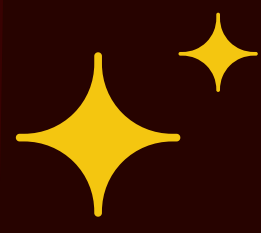
THEATRE NETWORK **ROXY**

# I AM THE DIRECTOR OF THEATRE NETWORK SUMMER ACADEMY



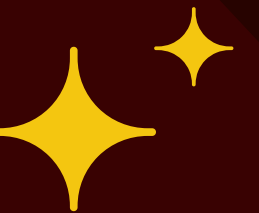
I RUN THE  
**STUDENT'S  
CLUB  
PROGRAM**  
AT THE CITADEL THEATRE

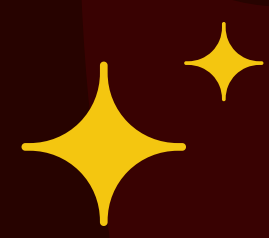




TO GET TO KNOW YOU, I'D LOVE FOR YOU TO SHOUT OUT SOME  
PLAYS OR MUSICALS THAT YOU WOULD

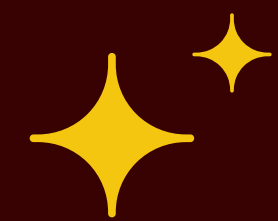
**LOVE TO STAGE**  
**AT YOUR SCHOOL**





STRATEGIC PLANNING AND  
ARTISTIC VISION FOR

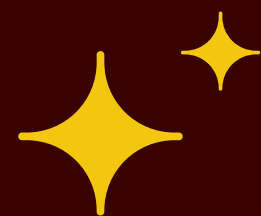
# WESTERN THEATRE



The image features a stylized illustration of a theater stage. Red curtains with a scalloped top edge frame a dark, almost black, stage. In the center of the stage, the word "OR" is written in large, white, distressed, sans-serif capital letters. To the left of the "OR" are two yellow, four-pointed starburst shapes. To the right of the "OR" are three white circles of equal size, arranged horizontally. In the bottom right corner of the stage, there are two more yellow, four-pointed starburst shapes. The overall aesthetic is graphic and minimalist.

OR . . .

**WHY EVERY  
SCHOOL OR  
THEATRE CAN'T  
DO BEETLEJUICE  
THE MUSICAL**



**(EVEN IF YOU REALLY WANT THEM TO)**



**PLEASE  
PRODUCE  
ME!**



**CONGRATULATIONS!**

**YOU ARE NOW A  
THEATRE COMPANY**

**(WASN'T THAT EASY?)**



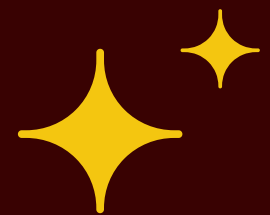
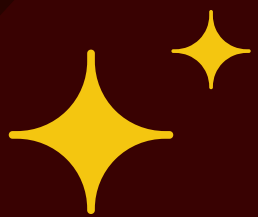
The image features a dark red background with stylized, layered red curtains at the top and bottom. The curtains have a scalloped, draped appearance. In the upper left and lower right corners, there are pairs of yellow, four-pointed starburst graphics. The word "MANDATE" is centered in a large, white, bold, sans-serif font with a distressed, speckled texture.

# MANDATE

# WHAT IS A MANDATE?

A mandate for a theatre is a guiding principle or mission that outlines its purpose and goals, such as producing specific types of plays, serving a particular community, or advancing social issues through performance.

These mandates guide a theatre company's artistic choices, production, and community engagement, and often include goals like fostering new work, reinterpreting classics, promoting diversity, and educating the public.



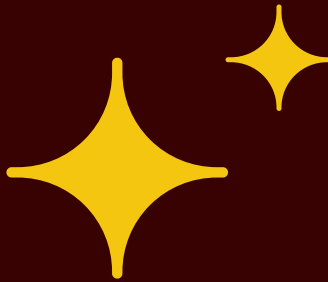


## HERE ARE SOME EXAMPLES:

Nextfest shepherds the development of emerging artists. It is curated on the basis of providing development opportunities for emerging professional artists to hone their craft, gain experience, make contacts, and step forward as the future of professional arts. In doing so, we instill in the emerging generation an appreciation for the importance of mentorship.

Theatre Network's mandate is to produce contemporary theatre with an emphasis on Canadian playwrights and stories, fostering challenging, engaging, and risk-taking work. It is committed to developing new works and emerging artists, promoting equity and inclusion, and operating as a home for Canadian artists through its venue, The Roxy Theatre in Edmonton. The company also serves the community through educational programs, collaborations, and events like Nextfest.

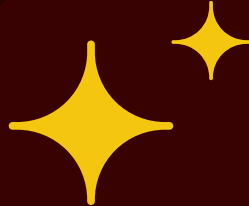
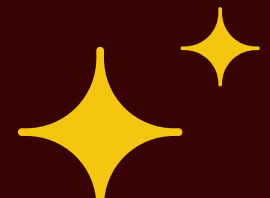
The Citadel Theatre's mandate is to produce high-caliber, emotionally and intellectually rich professional theatre in an inclusive, innovative, and international way, with a commitment to reflecting the diversity of Edmonton and fostering artistic development for both professionals and youth





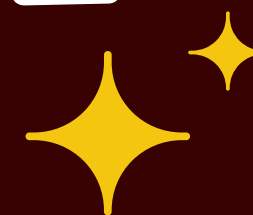
# **YOU NOW HAVE FIVE MINUTES TO WRITE YOUR MANDATE**

**(BASED ON YOUR SCHOOL)**

- What kind of plays do you create? Do you do musicals?
  - How many plays or projects do you do a year?
  - Do you work with other areas of the school (music program, visual art program, English program)?
  - Are there a lot of students in your program?
  - Where do you produce plays? At your school? Do you rent a theatre?
  - Do you have a lot of students who support the tech program?
- 
- 

The background of the image consists of stylized red theater curtains with a dark red shadow behind them, creating a sense of depth. The curtains are drawn back to reveal a dark red stage.

**CAPACITY**



## Measuring Capacity for Theatre Creation- Scope, Time and Budget

When deciding on a theatre project, everything theatre company needs to consider the following three elements: **scope, time and cost.**

*How much money can we spend?*

What elements do we want to spend money on?  
What experts will we bring into the process?



*How big can we go?*

What story do we want to tell? What story will challenge our artists/ students?  
How big is our ensemble?  
What story will challenge our audiences?  
What skilling building do we want to include in the creation of this project?

*How much time do we have?*

How many hours of rehearsal time do we have?  
How many hours can we devote to the building of design elements?  
How many tech days are allotted?  
How many performances will we have?



WHAT STUFF COSTS

**MONEY?**





PICK THINGS TO SPEND

**MONEY ON**



The image features a dark red background with stylized, layered red curtains at the top and sides, creating a stage-like frame. In the center, the word "STAKEHOLDERS" is written in a bold, white, distressed font. Two sets of yellow, four-pointed starburst graphics are positioned above and below the text, one on the left and one on the right.

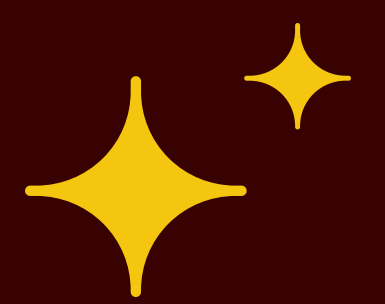
# STAKEHOLDERS



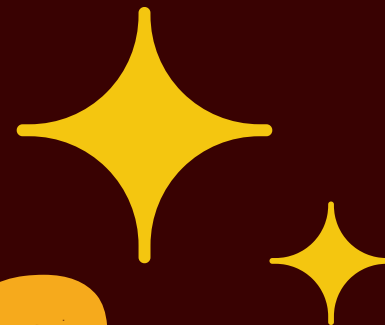
# WHO ARE THE STAKEHOLDERS?

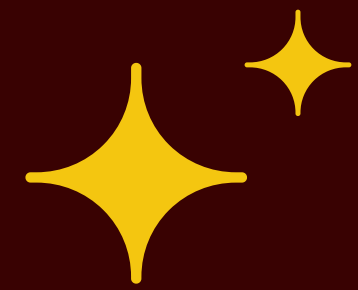


- Board (Mandate)
- Audience
- Sponsors
- Funders
- Artists

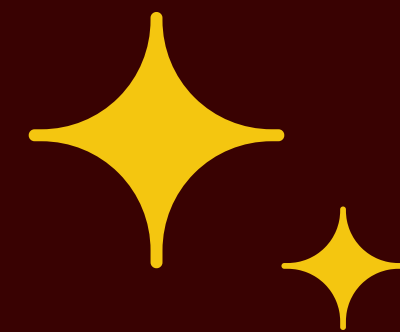


**WHO ARE THE**  
**STAKEHOLDERS**  
**AT YOUR SCHOOL?**





# DO THE STAKEHOLDERS ADD ANY **LIMITS** TO CONTENT?



- Intimacy
- Sexuality
- Violence / death
- Swearing
- Discussion of religion



The background features a stylized illustration of red theater curtains with a dark red, almost black, center. The curtains have a scalloped top edge and are drawn back to reveal the central text. There are two sets of yellow four-pointed starburst graphics, one on the left and one on the right, positioned between the text and the curtain edges.

**DISCUSS  
THOSE  
LIMITS**



**PITCH US A PLAY THAT  
WORKS FOR YOUR COMPANY'S**

**CAPACITY (TIME AND SCOPE)**

**BUDGET**

**STAKEHOLDERS (LIMITS)**

**ACTORS / ARTISTS**

